

Attend the world's
leading IT Asset
Management
conference driven
by YOUR Association



#IAITAMACE

The Right Tools. The Right Crew.
Drive Your Program to the Winner's Circle!

+1.330.628.3012 || info@iaitam.org || iaitam.org/ace

OVERVIEW

Are you ready to...

- ✓ Start, mature or revolutionize your ITAM program?
- ✓ Hear unique advice from industry experts?
- ✓ Improve your skills?
- ✓ See demonstrations of the latest products and services?
- ✓ Meet your peers?
- ✓ Take your career to the next level?

... **then IAITAM ACE 2019** is for you!

IAITAM ACE 2019 Features

- 3 days with global ITAM industry experts, practitioners, educators, vendors, and consultants
- 100+ diverse educational seminars and case study sessions
- 10 educational tracks that focus on complicated ITAM problems and solutions in addition to introductory tracks
- An IAITAM instructor-led interactive workshop
- ITAM industry exhibition highlighting ITAM product and service providers
- Networking with CIOs, COOs, CTOs, CSOs, IT asset managers, finance managers, IT, procurement, compliance, licensing and legal professionals



San Diego, California USA

Soak up the sun in style at Marriott Marquis San Diego Marina. Unique to other downtown San Diego hotels, the waterfront Marriott provides an environment that easily transitions from dynamic meetings to resort-style relaxation. You will experience grand service and thoughtful amenities during your stay with exceptional dining options, a resort-style pool with cabanas and a bar, spa and state-of-the-art fitness center. Relax at the end of the day in well-appointed guest rooms featuring plush bedding, the latest technology and breathtaking views of San Diego Bay.

Marriott Marquis San Diego Marina

333 West Harbor Drive
San Diego, CA 92101
United States
+1.619.234.1500
\$229/night: Standard Room



The Right Tools. The Right Crew. Drive Your Program to **the Winner's Circle!**

Start your engines! It's time to buckle in with your fellow IT Asset Management professionals and the top product / service organizations at the IAITAM Annual Conference and Exhibition May 22 – 24, 2019. ACE is a unique global event devoted solely to the support and reinforcement of IT Asset Management professionals and the ITAM industry. Every year it fine-tunes global best practices, builds the field and advances ITAM programs around the world. Zoom to San Diego, California, for the big event!

We know you're racing down a track towards the best ITAM program possible. Depending on the maturity of your program it might be in the last lap before **the win, or you might have 500 miles to go. Either way there's going to be a pit crew in San Diego with IAITAM as the crew chief!** ACE's action-packed, educationally exciting days begin Tuesday evening, May 22, with a casual ice-breaker event followed by three days of dynamic keynotes, targeted networking, top-tier education, entertainment, workshops, exhibitions and great food to keep you fueled up. Personalize your racetrack and drive through educational sessions that cover ITAM best practices, case studies, standards, licensing and how- **to's suited for all levels. ACE speakers will help you change your tires and fuel up for the next lap in the race!**

IAITAM ACE 2019 is a unique opportunity for ITAM "drivers" to interact with product and service providers. Take a break during the race to meet leading vendors in the Exhibition Hall featuring a wide array of products and services critical to implementing, sustaining and thriving IT Asset Management programs. Collect extra tools for your program and your professional development with lessons based on real-world experience.



Put the ACE in your Race to ITAM Success!

You want to have the top ITAM program. You want to be efficient, effective, and impressive. During the race you want your car to go fast and never crash! IAITAM wants your ITAM program to be a winner, too!

Before the race even starts there's a pit crew working on the engine, the tires, the steering wheel and everything else that makes a stock-car go. You need your own crew to help you prepare. IAITAM's staff and speakers will be there to help at ACE.

This year's IAITAM ACE is on the west coast of the U.S. in San Diego, California. In the avocado capital of the nation you'll find the largest oceanographic museum in the U.S., the first drive-in restaurant and one of the biggest naval bases. Most who have been there argue that California has the best climate in the world. What better place to start or continue your race?

Knowledge Transfer

With the ever-changing future of IT Asset Management, the need for knowledge in the ITAM industry has never been greater. IAITAM ACE 2019 boasts over 100 sessions to facilitate discussion on current industry hot-button topics.

Each session is meticulously designed to walk you through real-world case studies and program improvement strategies based on best practice education and delivered by **the ITAM industry's leading experts and fellow IT Asset Manager from around the world.**

Presentations will address your needs based on market segment, management and level of experience - from novice to veteran.

Education Topics

Data Center

Software License

IT Security

Emerging Tech

Disposal

Cloud

Data

Tools

Negotiations

Case Study

Outsourcing

Best Practices

Contract

SAM

Financial

BYOD

Workshops

And more...

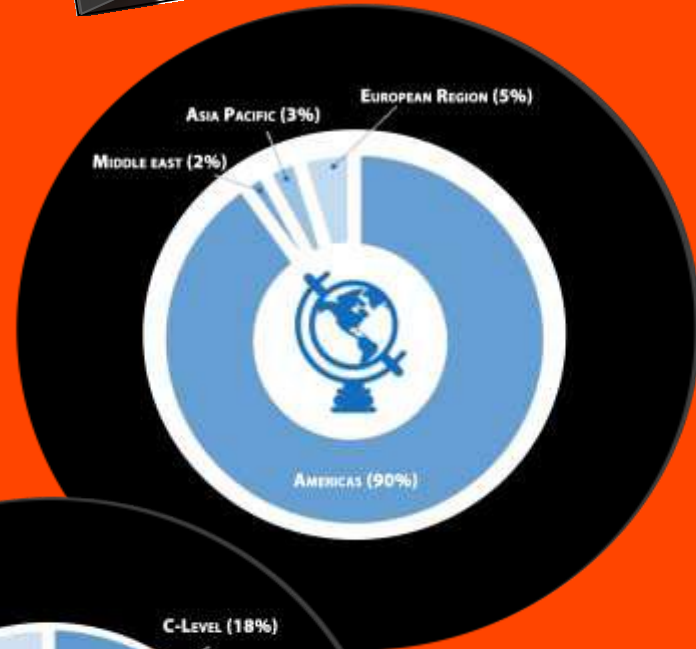


Who Attends?

C-level Executives, VPs and Directors from every business pillar along with Asset Management professionals who specialize in Hardware, Software, ITAM Program, IT Procurement, IT Finance, IT Contracts, IT Security and more...

So relevant!!! Great use of 4 days to connect, learn and gain support for the journey we're on!

- Kevin Kwasiborski, Garmin



Get in the driver's seat!

ACE 2018 ATTENDEE SAMPLING

1E
AbbVie
Academy Sports and Outdoors
Accenture
Accordo Group USA
Aculign LLC
Adient
Adisa
Adobe Systems, Inc.
AER Worldwide
Aim Specialty Health
Allison Transmission
Ally Financial
Amdocs, Inc.
Ameren Services
Ameriprise Financial, Inc.
AMI
Amway
Anglepoint Inc.
Anjum Ali Trading LLC
AOL, Inc.
APMG International
Apollo Education Group, Inc.
Arizona Public Service
Arrow Electronics, Inc.
Aspera Technologies Inc.
Asset Management International (AMI)
AT&T Services, Inc.
Automobile Club of Southern California
AXA US
Baho Consultation Inc.
Bain Capital
BAN (Basel Action Network)
Bank of Montreal
Bank of New York Mellon Corporation
BDNA Corporation
BDO United States
Belarc, Inc.
Berkley Technology Services
Big 5 Sporting Goods Corporation
B-lay
BlueCross BlueShield of Arizona
BlueCross BlueShield of Kansas
BlueCross BlueShield of South Carolina
BNYMellon
Boise City IT Department
Cajun Coast Tech LLC
Calvin College
Canyon Consulting Inc.
Capella University
Capitol Asset IT Recovery and Recycling Solutions
Cargill, Inc.
Cascade Asset Management, LLC
Cerner Corporation
Certo Limited
Charles Schwab & Co, Inc.
Ciena
Cireson
Cisco Systems, Inc.
Citrix Systems
City of Arlington
City of Henderson
CleanSlate
CloudBlue
CNE Direct
Cognizant Technology Solutions
Comcast
ConocoPhillips
ConSalt Unternehmensberatung GmbH
Corning, Inc.
County of Santa Clara
Cox Automotive
Credit Acceptance Corporation
CWI
Daimler Trucking North America
Dart Container & Information Technology
PMO
DaVita, Inc. - World Headquarters
DCMA
Dedicated Networks Inc
Defense Health Agency
Delhaize America
Dell Technologies
Deloitte & Touche LLP
Denver Water
Destroy Drive
DISH Network
DND CSE Library
Dynamic Recycling
EBay, Inc.
ECS Refining
EDT- Dead on Demand
Electronic Recyclers International
ER2 LLC
Eracent, Inc.
Erie Insurance Group
ESET North America
ETelligent Solutions, Inc.
Evolver, Inc.
Executive Office of the President
Express Scripts, Inc.
Extensis
Extreme Protocol Solutions
Faegre Baker Daniels
Fairview Health Services
Federal Reserve Bank of Chicago
FedEx Services
FHI 360
FHLBank Topeka
First American Title Insurance Company
First Citizens Bank
First National Bank of Omaha
FIS Systems International
Flexera Software
Ford Motor Company
Forrester Research
Garmin International
Gartner, Inc.
GEEP Holdings Inc.
General Dynamics Corporation
GigaBiter LLC.
Global E-Waste Solutions
Global Payments
Global Resale
Gold Standard Telecom
Google
Great American Insurance Group
Groupe Technologies Desjardins
GSA - General Services Administration
Guardian Data Destruction
Halyard Health
Harris Corporation
HBO - Home Box Office Inc
Heartland
Hennepin County Government Center
Hewlett-Packard Enterprise Company
Hilton
HiTech Assets, LLC
HOBI International, Inc.
Hoffmann-La Roche AG
Hollister Incorporated
Home Credit International
Horizon Technology
HPE
Huntington-Ingalls Industries
IBM Corporation
ICF International, Inc.
ICMA Retirement Corporation
Idaho Transportation Department
Identifix
IDEXX
IGT
Information Systems Asset Management, Inc.
Informatique Procontact inc.
Info-Tech Research Group
Integrated DNA Technologies
Intel Corporation
Intel Malaysia Sdn Bhd
Intelligence Consulting Enterprise Solutions, Inc.
Intuit, Inc.
iQuate
Iron Mountain, Inc.
ISO New England
iSpeak Cloud
ITAM Atelier
ITRenew
ITS Partners
ITT Corporation
Ivanti
Jabil Environmental Technologies
JELD-WEN, inc.
Kaiser Permanente
KOHLEER Co.
KPMG LLP
Las Vegas Sands Corp.
Latham and Watkins LLP
Law Office of Henry W Jones III & Intersect Tech.
Liberty Mutual Insurance Company
License Dashboard Ltd.
Licensing Solutions Inc.
Linium, LLC
LinkedIn
Liquid Technology
Livingstone Technology
Lockheed Martin
LPL Financial
Macerich Company
Marathon Petroleum Corporation
Maritz Inc.
Massachusetts Water Resource Authority
MassMutual Financial Group
MasterCard International, Inc.
McCormick & Company
McDowell Consulting LLC
Mecklenburg County Government North Carolina
Medtronic, Inc.
Mentor Graphics Corporation
Metropolitan State University of Denver
Microsoft Corporation
MIT Lincoln Laboratory
Mobile Reach
Molina Healthcare, Inc.
Morguard Investments Ltd.
MorphoTrust USA
MRK Group Ltd.
Mutual of Omaha Insurance Company
National Geospatial-Intelligence Agency
National Security Technologies LLC
NATO Communication and Information Agency
Navistar International Corporation
Navy Federal Credit Union
Nelnet, Inc.
Net (net), Inc.
New Hanover Regional Medical Center
Novant Health
NThrive
NTT DATA, INC
OhioHealth
Obligo
Omni-ID
Oomnitza, Inc.
Open IT, Inc.
Oppenheimer Funds
OptimalAssets, LLC
Oracle
Oracle Corporation
Palisade Compliance
Parsons Corporation
Party of 5 travel
Passport Health Plan
PCM
Peloton Consulting
Philadelphia Gas Works
PlanITROL, Inc.
Port of Seattle
PPG Industries, Inc.
PriceWaterhouseCoopers LLP
Principal Financial Group, Inc.
Procter & Gamble
Progressive Group of Insurance Companies
Progressive Insurance company
Quest Diagnostics, Inc.
R2 Corporation
Radiant RFID
Ravago Americas
Ray Allen
Reclamere, Inc.
Redstone Computers
Regional Transportation District
Re-Source Partners Asset Management, Inc.
Retire-IT, LLC
RevealIT Solutions
Reverse Logistics Group Americas, Inc.
RFID Global Solution
RWJBarnabas Health
Saab AB
Sage Sustainable Electronics
Salesforce.com, Inc.
Sam Houston State University
Sargento Foods Inc
Sassafras Software, Inc.
Scotiabank
SDL plc
Securian Financial
ServerMonkey
ServiceNow
Shared Services Canada
SHI International
Shook, Hardy and Bacon L.L.P.
Silver Tree Solutions, Inc
Sims Recycling Solutions, Inc.
Sipi Asset Recovery
Siwel Consulting, Inc.
Slalom, LLC
SmartSource, Inc
Snow Software Inc.
SoftwareAdvocates
SoftwareONE, Inc.
Solid Park AB
Sony Computer Entertainment Inc.: Sony Music
Southern Dakota Solutions
Southwest Gas Corporation
Southwest Power Pool
Springer Science + Business Media B.V.
State Farm Insurance Companies
Stephens
Supply-Chain Services, Inc.
Synetic Technologies
Tarim Consulting, LLC
Tarrant Regional Water District
Technology Asset Management Inc.
Technology Conservation Group
Teleplan International
Temple University Health System
Terabit Systems
TES-AMM
The ARCOA Group/Asset Recycling Company of America
The Business Software Centre Ltd
The Capital Group Companies
The Huntington National Bank
The World Bank Group
Time Warner - Enterprise Infrastructure Services
T-Mobile USA, Inc.
Tractor Supply Co.
Trans Union LLC
Travelport
Tri State Generation and Transmission
Trinity Health
Troutman Sanders
TU
Turkcell
Turner Broadcasting, Inc.
U.S. Cellular Corporation
Ulta Beauty
United Parcel Service
Universal Management Solutions
Universal Recycling Technologies, LLC
USAA
Vanderbilt University
VeriSign, Inc.
Virginia Information Technologies Agency
Wake Forest University
Webster Bank
West Pomeranian Business School
Westfield Group
Whirlpool Corporation
WhiteCanyon Software
Whitney Bank
Williams-Sonoma, Inc.
Windstream Communications
Wisetek
Wonderbox Technologies
Workday, Inc.
Worthington Industries, Inc.
Wynn Resorts, Limited
YP
Zoom Systems

OVER 70% OF OUR SPONSORS RETURN EACH YEAR - THEY KNOW THE VALUE IN IAITAM ACE SPONSORSHIP, DO YOU?

Top 5 Reasons for Your Organization to Participate

1. Effectively communicate your message at a cost-effective rate
2. Quality Attendees = Quality Leads
3. Exposure to decision makers from more than 70% of the Fortune 1000 on a global stage
4. Maximize your exposure on a global scale by networking with ITAM industry experts, analysts and the media from around the world
5. Meet potential customers and reinforce existing relationships with current customers



Why Exhibit?

The IAITAM ACE helps IT Asset Management professionals reach the finish line with educational lectures, workshops, a vendor expo and networking opportunities. Moreover, it provides attendees with relevant, immediately implementable knowledge for when they drive back to the office to start new asset management programs or improve existing ones. This industry-leading educational event provides valuable opportunities for you to win business and reach decision makers in the IT Asset Management community. Any company targeting the IT Asset Management market must attend!

Do not miss this opportunity to increase your company's visibility and make an impression on your target audience. Practitioners want to know which race team can help them reach the winner's circle, and are looking for you to help! Visit iaitam.org for a full list of upcoming IAITAM ACE events.

PAST ACE EXHIBITION SAMPLING

Adisa	Giga Biter LLC	PlantITROI
AER Worldwide	Global E-Waste Solutions	Radiant RFID
AMI	Guardian Data Destruction	Ray Allen
Anglepoint	HiTech	Redstone
Arrow	HOB International, Inc.	Reverse Logistics Group America's
Aspera	HP	RFID Global Solution
Asset Management International	HPE	Sage Sustainable Electronics
BDO USA	Informaiton Systems Asset Mgmt (ISAM)	SAMGuard
Belarc, Inc.	Ingram Micro ITAD	Sassafras
Binadox	iQuate	Scalable
Block 64	Iron Mountain	Screen Connect
Cascade Asset Management	IT Asset Management Ireland	Server Monkey
Cased Dimensions	IT Asset Management Solutions (ITAMS)	ServiceNow
Certero	ITRenew	Sims Recycling Solutions
Cherwell	Ivanti	Sipi Asset Recovery
Cireson	KPMG LLP	Siwel Consulting
CleanSlate	Kresco	Snow
CloudBlue	LANDESK Software Inc	SoftThinks
CNE Direct	License Dashboard	SoftwareOne
Comparex USA	Lifespan	Source America
Dead On Demand	Liquid Technologies	StacksWare
Deloitte & Touche	Livingstone	Supply Chain Services
Duff & Phelps	Microsoft	Tarim Consulting
Dynamic Recycling	MobileReach	TES - AMM
ECS Refining	Mobilogy	The ARCOA Group
Electronic Recyclers International	Northcentral University	Total Technology Results
Eracent	Oomnitza, Inc	Universal Recycling Technologies, LLC
Ernst & Young	Open iT	White Canyon Software
Extensis	Palisade Compliance	WhyWaste
Extreme Protocol Solutions	Pink Elephant	WiseTek USA
Flexera		YEC Global Solutions
Gadsby Technologies, LLC		

To help [maximize your company's exposure](#) to, and [investment](#) in, the IT Asset Management community, join us at [IAITAM ACE 2019](#) by selecting the sponsorship opportunity that helps you to reach your desired target audience.

Event Fees

Regular Rate: \$1,995

- ✓ Save up to 40% using your Member Promo Code
- ✓ Corporate Members receive four half-price passes per term
- ✓ Group rates available

Reserve your seat now!

- ✓ Online: iaitam.org/ace
- ✓ By Phone: +1.330.628.3012
- ✓ By Email: info@iaitam.org

Unsure of your membership status?
Contact IAITAM Member Services today!

Schedule At-a-Glance

	Tuesday May 21	Wednesday May 22	Thursday May 23	Friday May 24	Saturday May 25	
7:00am		Breakfast	Breakfast			7:00am
7:30am				Breakfast		7:30am
8:00am		Opening	Opening	Opening	CITAD CSAM	8:00am
8:30am		Key Note 8:15 - 9:30	Key Note 8:15 - 9:30	Key Note 8:30 - 9:45		8:30am
9:00am		Break + Refreshments	Break + Refreshments	Break + Refreshments		9:00am
9:30am		Sessions 10:00 - 11:00	Sessions 10:00 - 11:00	Sessions 10:00 - 11:00		9:30am
10:00am		Break	Break	Break		10:00am
10:30am		Sessions 11:15 - 12:15	Sessions 11:15 - 12:15	Sessions 11:15 - 1:30		10:30am
11:00am		Lunch 12:15 - 2:15	Lunch + Exhibit Fair 12:15 - 2:15	Lunch, Closing Ceremony + IAITAM Raffle 1:30 - 3:00		11:00am
11:30am		Sessions 2:15 - 3:15	Sessions 2:15 - 3:15			11:30am
12:00pm		Break + Refreshments	Break + Refreshments			12:00pm
12:30pm		Sessions 3:30 - 4:30	Sessions 3:30 - 4:30			12:30pm
1:00pm		IAITAM Workshop 4:45 - 5:45	Annual IMUG Meeting 4:45 - 5:45		1:00pm	
1:30pm					1:30pm	
2:00pm					2:00pm	
2:30pm					2:30pm	
3:00pm					3:00pm	
3:30pm	Registration Open 3:00 - 5:00				3:30pm	
4:00pm					4:00pm	
4:30pm					4:30pm	
5:00pm					5:00pm	
5:30pm					5:30pm	
6:00pm	Pre-Conference Gathering				6:00pm	
6:30pm	IAITAM's Kick-off	Exhibit Fair & Reception 6:00 - 9:00	Exhibit Fair & Reception with Exhibitor Raffle 6:00 - 9:00		6:30pm	
7:00pm					7:00pm	
7:30pm					7:30pm	
8:00pm	Tuesday Only 6:00 - 9:00				8:00pm	
8:30pm					8:30pm	
9:00pm					9:00pm	

Please Note: The registration desks will be closed during Openings and Keynote Presentations then open immediately following.

Conference Registration Open
CXO